

FINANCE FUNDAMENTALS

A One Day Programme

Session 1

Basic Concepts

Basic concepts in financial management and introduction to financial statements.

Session 2

Understanding Financial Statements

In this session the structure and contents of the Profit & Loss A/c and the Balance Sheet and the relevance of different items contained therein are explained.

The first two sessions are intended to lay the foundation and would be generic in nature.

Session 3 & 4

Requisites of healthy businesses: Managing Profitability and Effective Cash Flow Management

i) Managing Profitability: Since the objective of any business enterprise is to generate profits, in this session we will discuss the concept of profit. Generating profit is the collective responsibility of the entire organization.

This session will also cover the concept of EVA and how much profit is sufficient.

ii) Cash Flow Management

It is an established fact that most business failures are caused by financial mismanagement. It is imperative for an organization to survive and prosper that Good Finance Management is practised at all levels across the organization.

In this session we will discuss the importance of effective cash-flow management for long-term sustainability.

Methodology

The programme will be practice oriented and shall comprise lectures, group discussions, case studies, etc.



Programme Faculty: Dr Anil Lamba

Bestselling author, financial literacy activist, and an international corporate trainer, Dr Anil Lamba is a practising Chartered Accountant and holds degrees in Commerce, Law and a Doctorate in Taxation.

Dr Lamba's training programmes are held internationally, with a client list exceeding 2000 large and medium-sized corporations spread across several countries including India, the USA, and in Europe, the Middle-East and the Far-East.

His latest books, '**Romancing the Balance Sheet**', '**Flirting with Stocks**', '**Eye on the Bottom Line**' and '**Financial Affairs of the Common Man**' are making waves.

Course material

A soft copy of the course material will be provided to you, which can be photocopied and distributed amongst the participants.

Cancellation Policy

Cancellation before:

- a. 30 days will attract a levy of 50% of the professional fees
- b. 15 days will attract a levy of 100% of the professional fees.

Do feel free to contact Mr Praphulla Gaikwad, Manager – Projects, in case you may have any queries, on 020-26340316, 26348913 or mobile: +91-9922351352, or email us on inquiry@lamconschool.com. Please do visit us at www.lamconschool.com.